
CITY OF TEMPE
REQUEST FOR COUNCIL ACTION

Council Meeting Date: 7/30/2013
Agenda Item: 5B6

ACTION: Approve the renewal of a one-year contract with Boat Rentals of America, Inc. to manage and operate a rental fleet of recreational boating equipment on Tempe Town Lake and a sundry concession operation at Tempe Beach Park.

FISCAL IMPACT: There is no cost to the City for this contract. The Contractor compensates the City with a monthly rental fee for the kiosk and docks plus an electric utility fee of \$40, an annual permit fee of \$15 per boat and \$1 per boat rental charge. For July 2012 through March 2013 the City received \$4,080 in kiosk rental fees plus \$15,232 for boat rentals.

RECOMMENDATION: Approve the renewal of the contract.

BACKGROUND INFORMATION: (T10-122-01) City Council originally approved the award of the contract on October 7, 2010 for an initial three-year period with three one-year renewal options. This renewal request is the first of three available renewal options.

The Contractor manages and operates a rental fleet of kayaks, stand-up paddleboards, hydro bikes, pedal boats, electric boats, pontoon boats and row boats. They also consistently partner with special events at Tempe Beach Park, such as the July 4th Tempe Town Lake Festival, to provide a VIP area during the course of the event.

Contractor Performance

The performance of the company was rated by the Recreation Services Division as follows:

Criteria	Boat Rentals of America
Personnel are responsive, cooperative and available	A
Overall quality of products or services delivered	A
Timeliness of performance	B
Quality of follow-up in resolving complaints or problems	A
Firm's promptness in submitting accurate invoices	A

A = Exceeds Standards; B = Meets Standards; C = Below Standards

ATTACHMENTS: None

STAFF CONTACT(S): Shelley Hearn, Community Services Director, (480) 350-8906

Department Director: Ken Jones, Finance & Technology Department Director

Legal review by: David Park, Assistant City Attorney

Prepared by: Lisa Goodman, CPPB, Procurement Officer